

For Immediate Release:
 Public Relations: Melissa Gwozdz
 770-632-2986/ Melissa.Gwozdz@sigvaris.com

SIGVARIS Expands Luxury Line of Compression Socks with SEA ISLAND COTTON Socks for Women

SIGVARIS launches new WELL BEING compression socks for women made from the world's finest cotton.

PEACHTREE CITY, GA (March 17, 2014) – Last fall, SIGVARIS introduced the Zurich Collection, a luxurious line of graduated compression socks made from natural fibers. This spring, SIGVARIS is thrilled to announce that the SEA ISLAND COTTON Socks for women are joining this popular new collection.



“Across North America, men have been stepping into SEA ISLAND COTTON Socks, and this new product line has quickly become a favorite compression sock among men,” says Scot J. Dubé, president and CEO of SIGVARIS in North America. “We are excited that women will now experience the lightweight comfort of natural cotton with these incredible socks.”

The SEA ISLAND COTTON Socks are constructed from the world's rarest cotton. This high-tech cotton construction feels as soft to the skin as the finest cashmere and also provides incredible durability.

The Zurich Collection includes SIGVARIS' SEA ISLAND COTTON and ALL-SEASON WOOL Socks for both men and women in black, brown and navy. These exclusive socks offer a tailored look, perfect for travel and everyday wear.

The Zurich Collection was designed to give men and women socks that rival the look of socks found at high-end department stores but that are designed to help provide relief from tired, aching legs through graduated compression.

Socks and hosiery that feature graduated compression are designed to be tightest at the ankle and decrease in pressure going up the legs. Graduated Compression garments help improve circulation and revive tired, achy legs. They also help with the treatment and prevention of varicose veins. SIGVARIS offers three categories of products: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. The Zurich Collection was designed to promote well being among consumers.

For more information about the Zurich Collection or for tips about how to keep your legs healthy, visit www.sigvarisusa.com.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. This year, SIGVARIS is celebrating its 150th Anniversary. For more information, please visit www.sigvarisusa.com. SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.